

# Ford S-Max



 **ECOBOOST**  
More power, less fuel.



Go Further

Take charge in life with the new Ford S-Max, designed to let you get more out of life and live it the way you want. A flexible 7-seater Sports Activity Vehicle (SAV) with versatile space, the S-Max combines unparalleled power and performance with premium sports styling, enhanced dynamic ability and functional excellence to empower your life without any compromise.

The S-Max is powered by the game-changing Ford EcoBoost™ engine that delivers best-in-class power, outstanding performance and unprecedented fuel efficiency. Combining the 2.0-liter EcoBoost™ turbocharged engine that produces a class-leading power of 240PS and 340Nm of torque with a PowerShift® 6-Speed Dual-Clutch Automatic Transmission, the S-Max takes you places in a class of its own.



*Empowering you to get*  
**more out of life**

*Class leading power 240PS  
and 340Nm of torque*



# Space and ergonomics in play

The S-Max is designed to make your everyday life easier. Ease into a spacious world of insightful technologies and contemporary luxury that exudes style, versatility and comfort. With flexible seating options for seven, the S-Max provides maximum use of space and best-in-class technology to accommodate any active lifestyle.

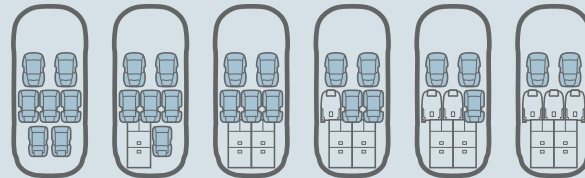


## Fixed Panoramic Sunroof

The one-piece panorama roof provides a sense of freedom and has smooth-gliding power-operated sunblinds when you want some shade. There is also a child observation mirror to keep an eye on the kids.

## Innovative Seating Solutions

Unique and insightful, the S-Max features driver and passenger 8-way Adjustable Power Seats and the innovative Ford Fold Flat System (FFS) that allows the versatility of a myriad of passenger and load-carrying possibilities. Each second and third row rear seat folds flat individually in seconds. The second row seats also slide forward and back to optimize leg room and tilt for improved comfort.



## Flexible Seat Configurations

Rear seats can be folded individually for unlimited passenger and load-carrying possibilities.

## Ford Power Keyless Entry

Start the car without ever holding the key. Just keep the key fob with you in your pocket or bag.



## Sony Audio Systems

Add a new dimension to your in-car music with Sony audio systems. Featuring Programme Type (PTY) and Digital Sound Processing, the Sony CD stereo radio/CD/MP3 player has 40 programmable stations and 9 premium speakers for enhanced sound quality. Includes USB/MP3/iPod® connectivity port. Bluetooth® audio streaming compatible with certain mobile phones.



## Bluetooth® with Voice Command

Bask in the exquisite sound of Ford's state-of-the-art audio system with 9 superior quality speakers. Change tracks, radio stations, make calls on your mobile phone and adjust the climate control with a command of your voice.



## Ford Convers+ Colour Instrument Cluster Display

Build-in connectivity for your iPod®, MP3 player or USB stick. Lets you listen to, and operate, your player via the car's audio system with the playlist shown in the Convers+ display.



## Driven performance

Whether you are a corporate mover and shaker or an adventurous weekend warrior, the S-Max is designed to empower you and deliver an exhilarating drive at all times. The S-Max features the revolutionary Ford EcoBoost™ turbocharged engine with unparalleled power and fuel economy, a silky smooth PowerShift® 6-Speed Dual-Clutch Automatic Transmission, and a host of intelligent attributes like Electronic Stability Program (ESP) with Traction Control System (TCS) and Emergency Brake Assist (EBA) for exceptional drive and control.



### Ford EcoBoost™ with Turbocharger

Exclusive to Ford, the revolutionary 2.0L EcoBoost™ engine with Turbocharger delivers astounding power (240PS) and torque (340Nm) as well as reducing CO<sub>2</sub> emissions and fuel consumption by 20%. Coupled with direct fuel injection and variable valve timing, the Ford EcoBoost™ engine provides unmatched power and torque consistent with larger displacement engines.



### Feel the power, not the shift

Ford PowerShift® is the next generation of automatic transmissions, featuring a new state-of-the-art 6-speed dual clutch automatic transmission. It cleverly selects the next appropriate gear at exactly the right moment, delivering lightning-fast gear changes with no disruption to the flow of power. Ford PowerShift® truly delivers improved fuel economy compared to a conventional automatic and has a manual mode that allows you to switch gears at the flick of the lever.



### Exquisite handling

Take on any road conditions with confidence knowing the S-Max features Electronic Stability Program (ESP) with Traction Control System (TCS) and Emergency Brake Assist (EBA) that provides total control.

# A sporty interpretation of energy in motion

Precision-sculpted to embody Ford's Kinetic Design philosophy for the perfection of energy in motion, the S-Max is distinctly sporty in design and dynamic in styling to inspire the freedom of movement.



## Automatic Wiper System with Rain Sensor

The intelligent Wiper System automatically turns on when rain is detected to give you maximum visibility for an uninterrupted driving experience.



## Bi-Xenon Headlights with LED Daytime Running Lights

Offering increased visibility to other road users - particularly in poor weather - the new LED daytime running lights are typical of the attention to detail to be found throughout Ford S-MAX. This stylish design detail is also more energy efficient than dipped headlights due to its use of the latest LED technology.



## LED Rear Lights

Employing the latest in lighting technology, the bright and eye catching LED rear lights improves visibility during reverse and enhances its stylish look at night.



# Peace of mind to savor

The S-Max is designed with the safety of you and your family in mind. Featuring the Intelligent Protection System (IPS) that employs the latest safety measures and features, it has earned a 5-star EURO NCAP rating that assures your peace of mind for getting more out of life.



## Follow Me Home Lights

A unique feature where the headlights stay on a little longer to illuminate the way to your front door.



## Puddle Lights

An intelligent and functional design, the puddle light on the side mirrors illuminate the sides of your car to prevent you or your passengers from stepping on unseen hazards as you step out of the car.



## Capless Refuelling with Ford Easy-Fuel

Besides not having to touch dirty fuel caps anymore, the unique Ford Easy-Fuel safeguard ensures no one will accidentally fill up with the wrong fuel.

## 5-Star Euro NCAP Safety Rating

The S-Max's advanced Intelligent Protection System (IPS) employs a range of sophisticated technologies and 9 airbags to keep you and your passengers protected. These safety features earned the S-Max a 5-star Euro NCAP Adult Occupant Rating - the highest ever rating for a car in this class.

The S-Max IPS includes:

1. Driver's and front passenger's airbags
2. Driver's and front passenger's side impact airbags
3. Side curtain airbags for first- and second-row seats
4. Driver's knee bolster airbag
5. Collapsible steering column and pedals for optimized protection of driver's legs and feet
6. Robust computer-optimized body structure with ultra-rigid safety cell and crumple zones
7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts
8. Anti-submarining seat bases
9. Anti-lock brakes (ABS) with Electronic Brake-force Distribution (EBD) and Emergency Brake Assist (EBA) (included with ESP)
10. Emergency Brake Warning



## SPECIFICATIONS



PARKSIDE



FROZEN WHITE



MIDNIGHT SKY



MOONDUST SILVER



PANTHER BLACK

FEATURE	2.0L ECOBOOST™ PETROL
<b>ENGINE</b>	
Engine type	4 Cylinder, DOHC, 16 Valve, Ti-VCT+ VIS, Alloy Cylinder Head and Block, (B10 compatible) with min RON 95
Turbocharger	Fixed Type
Fuel Preparation	Electronic Multi Point Fuel Injection
Displacement (cc)	1999
Maximum Power (PS (kW)/rpm)	240 (176) @ 6000
Maximum Torque (Nm (kg.m)/rpm)	340 (34.6) @ 4500
Fuel Tank Capacity (Liters)	70
Consumption (litres/100 kms)	
• Urban	11.0
• Extra Urban	6.4
• Combined	8.1
Acceleration (0 to 100 kph) seconds	8.2
<b>TRANSMISSION</b>	
Type	Powershift® 6 Speed Automatic
1st Gear Ratio	3.818
2nd Gear Ratio	2.150
3rd Gear Ratio	1.407
4th Gear Ratio	1.029
5th Gear Ratio	1.188
6th Gear Ratio	0.971
Reverse Gear Ratio	5.283
Final Gear Ratio	3.933 (1st to 4th)/2.682 (5th, 6th & Reverse)
<b>BRAKE</b>	
Front	Ventilated Disc
Rear	Solid Disc
<b>STEERING</b>	
Type	Rack & Pinion
Power Assisted	Standard
Minimum Turning Radius (m)	5.9
<b>SUSPENSION</b>	
Front	MacPherson Strut
Rear	Independent Control Blade Multilink
<b>WHEEL</b>	
Wheel Size	17" Alloy
<b>TIRE</b>	
Front & Rear	225/50 R17
Tire Repair Kit	Standard
<b>DIMENSIONS &amp; WEIGHT</b>	
Overall Rear Track (mm)	1605
Wheelbase (mm)	2850
Overall Front Track (mm)	1589
Overall Length (mm)	4801
Overall Width (mm)	1884
Overall Height (mm)	1660
Curb Weight (kg)	1676
Seating Capacity	7
Luggage Capacity (Litres)	
- 7 Seat Mode	285
- 5 Seat Mode	1711
<b>EXTERIOR</b>	
Power Window - Global Open & Close	Standard
Front Grille	Black Surround
Rear View Wing Mirror	Power Adjustable with Puddle and Turn Indicator Lamp
Door Handles	Body Color
Front Driving Lights	Adaptive Auto Bi-Xenon Headlamps with LED Daytime Running Lights and Headlamp Washer
Front & Rear Fog Lights	Standard

FEATURE	2.0L ECOBOOST™ PETROL
<b>EXTERIOR</b>	
Front Bumper	Body Color
Rear Bumper	Body Color
Front & Rear Parking Sensor	Standard
Automatic Wiper System	Standard
Rear Spoiler with High Mounted Stop Lamp	Standard
Fixed Panoramic Sunroof	Standard
<b>INTERIOR</b>	
Keyless Ignition System	Standard
Ford Converse+	Standard
Bluetooth® & Voice Command	Standard
Automatic Airconditioning with Dual Zone Climate Control	Standard
Rear B-Pillar Aircond Vent	Standard
Sony CD with 9 High Series Speakers with Auxiliary and USB Port	Standard
Tilt & Telescopic Steering Wheel Adjust	Standard
Electronically Controlled Side Mirrors	Standard
Audio Control on Steering Wheel	Standard
Overhead Console with Sunglasses Holder	Standard
Leather Wrapped Steering Wheel	Standard
Leather Wrapped Gear Knob	Standard
Power Door Lock	Standard
Seat Material	Ebony Fabric
Fold Flat System Rear Seats (FFS)	Standard
Driver Power Seat Adjust 8 Way with Memory	Standard
Passenger Power Seat Adjust 8 Way	Standard
Rear Seat Center Armrest	Standard
Interior Door Handles	Chrome
Sunvisor with Illuminated Vanity Mirror	Standard
Rear Power Point	Standard
Electrochromatic Interior Rear View Mirror	Standard
Power Child Door Lock	Standard
<b>SAFETY &amp; SECURITY</b>	
Electronic Stability Programme (ESP)	Standard
Traction Control System (TCS)	Standard
Hill Launch Assist (HLA)	Standard
ABS with EBD	Standard
Emergency Brake Assist (EBA)	Standard
PATS with Immobiliser	Standard
Fuel Cut-off Inertia Switch	Standard
Capless Refueling with Mis-Fuel Inhibitor	Standard
9 Airbags	
• Knee Airbag	Standard
• Driver & Passenger Airbags	Standard
• Driver & Passenger Side Airbags	Standard
• Rear Curtain Airbags 1st Row	Standard
• Rear Curtain Airbags 2nd Row	Standard
Collapsible Steering Column	Standard
Anti Intrusion Pedals	Standard
Rear Window Defogger	Standard
Seat Belt Pretensioners	Standard
Seat Belt Reminder	Standard
ISOFIX for Childseats Attachments	Standard
Side Impact Beam	Standard
Driver Seat Height Adjustable	Standard
Driver Seat Lumbar Support	Standard
Rear Seat Foldable 60:40	Standard
Remote Keyless Entry	Standard
Cruise Control	Standard

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