

## Announcement of Contest Winners

Thank you for your interest and participation in the **Experience Fiesta, Experience Hollywood 2011** contest which was carried out from 14 February to 31 March 2011.

With the overwhelming response, we are even more convinced that the Ford Fiesta has made its positive impression in the heart of Malaysians, regardless of age, gender and race.

The contest entries submission was collated and judging process took place in Sime Darby Auto Connexion Sdn Bhd Head Office in Petaling Jaya on 12 April 2011. Panel of appointed judges comprised of a team from senior management of Sime Darby Auto Connexion, representative of Ford Export & Growth Operations and internal auditor from Sime Darby Berhad.

Criteria of selections are based on the following categories with equal distribution of points to make up the total scoring:-

- 1) Clarity of entry to the Mission Centre
- 2) Presentation
- 3) Key highlights of the Product
- 4) Creativity

Panel of appointed judges and auditor were not given the participant names. Only mission code is used as reference to be identified to each entry. We have exercised caution to avoid bias opinion and ensure judges have conformed to selection guidelines and audit procedures. After the tabulation was made by all judges, the decision from the panel of judges is therefore final.

Winners for all categories of prizes were selected and we will release the results on different dates to build up the excitement.

- Consolation prize (15 units of iPod NANO 8Gb) – 15 April 2011
- Third prize (10 units of iPad 16Gb WIFI) – 18 April 2011
- Second prize (5 units of iPhone4 16Gb) – 20 April 2011
- Grand prize (5 winners for a paid trip to Hollywood ) – to be released on 22 April 2011

### Winners for Second Prizes:

Mission Code	Winner's Name	Submission to Mission Centre
03008	Mr. Teoh Ewe Jin	27-Feb
00269	Cik Sharizan bt. Sharkawi	12-Mar
00317	Mr. Wong Choon Ee	19-Mar
00297	Mr. Foo Hock Sheng	24-Mar
00358	Mr. Patrick Lim Kwang Ming	31-Mar

**Winners for Third Prizes:**

Mission Code	Winner's Name	Submission to Mission Centre
03922	Cik Saida bt. Usman	23-Feb
00121	Mr. Keshvinder Singh	25-Feb
03015	Mr. Ong Kean Hua	3-Mar
07661	Mr. Chin Chuan Hin	5-Mar
07663	Mr. Chin Phong Khiong	10-Mar
00278	Mr. Wu Suet Tow	13-Mar
03044	Mr. Foo Kok Hin	14-Mar
00316	Mr. Lionel Soon Pow Yik	18-Mar
07662	Mr. Chin Yik Hin	20-Mar
00083	Ms. Cheow Seok Low	30-Mar

**Winners for Consolation Prizes:**

Mission Code	Winner's Name	Submission to Mission Centre
03915	En. Salamat b. Kudong	16-Feb
00029	Mr. Randy David Ebenazer	17-Feb
03916	Mr. Leong Vui Bin	18-Feb
00103	Mr. Desmond Choe Yong Li	21-Feb
03665	En. Mohammad Mahdzan b. Mohtar	23-Feb
03837	Ms. Ferlita Ubara	24-Feb
00125	Mr. Cheng Chin Li	26-Feb
11273	Cik Wan Noor Rozianna bt. Abdul Rahman	1-Mar
00010	Ms. Leong Jia Hui	2-Mar
07024	Mr. Joseph Lau Sie Won	6-Mar
11263	En. Nasran b. Abu Bakar	9-Mar
02389	En. Muzzil Qayyum Khairat	12-Mar
00312	Mr. Benjamin Chan Eu Jin	13-Mar
07660	Ms. Chin Yun Ann	15-Mar
07745	Ms. Lai Sook Lin	17-Mar

All winners will be contacted by Sime Darby Auto Connexion Sdn Bhd, Marketing team by first week of May 2011 on the arrangement of prize collection.